



MAXIMISE & ENHANCE YOUR AUCTION RESULTS WITH AUCTIONS LIVE

With auctions playing such an important role, **AUCTIONS LIVE** further enhances this role by positively influencing results for real estate agents and their vendors.

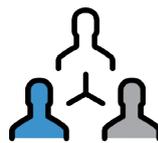
KEY SYSTEM BENEFITS TO VENDORS

AUCTIONS LIVE has been designed to ignite bidders, whilst providing vendors with a competitive advantage throughout the entire auction campaign. We achieve this through our:



Social Media Integration

Increase your property's exposure, by reaching an untapped market of prospective buyers



Bidder Pre-Registration Insight

Gain valuable knowledge prior to auction day as to the number of qualified bidders.



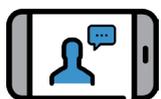
Electronic Property Presentations

Highlight your property's features, prior to the commencement of the bidding frenzy during in-room auctions.



Live Bid Capturing

Providing a clear and transparent process to assist your agent and auctioneer in keeping the bids flowing.



Live Streaming

Connecting your on-site and online audience, assists you in getting the best possible result for your property.



Live Enquiry Forms

Attract prospective buyers to immediately make an offer, should your property be passed in.

Your property and live bid capturing will be displayed directly on your real estate agency's website, making it simple and easy to attract and build your online audience, as well as providing you with a live stream of your auction – enabling you to monitor bidders and bids, while providing you with the opportunity to amend your reserve, accordingly based on live data insight.